****

**Name:**

**Course/year:**

**Student Number:**

**Email:**

**Project Name:**

**Question 1: What problem are you aiming to solve? (200 words max)**

**Question 2: What is your solution? Describe your product/service idea. (250 words) max)**

**Question 3: Who is your target market? Your clients, customers or users? (200 words)**

**Question 4: Who is your competition? Who is offering something similar? (150 words)**

**Question 5: What are your costs? (150 words max)**

**Question 6: How will you make this sustainable? (200 words max)**

**What other resources will you need in order to develop your product or service?**

**Once completed upload it via MyQuestions on infohub by:**

**9am on the 24th of April**



| UWE Enterprise Internship Scheme

| Health and Social Sciences

